

## THE GREEN LEADERSHIP'S METHODOLOGY

### Introduction

To encourage frogs and other species to live in your backyard, you have built a pond that is able to warm the water so the frogs can have an ideal lifestyle. In the middle of winter, when the water in the pond is steaming you place your first frog in the pond.

Much to your disappointment, the frog finds the water too hot and immediately leaps out of the pond and is lost to you. You mumble to yourself about dumb frogs who don't know what is good for them, and hatch a cunning plan to deceive the frogs.

You place the next frog in acceptably cool water, and he stays in the pond. Then over several months you incrementally increase the temperature of the water rising it to your idea of the perfect temperature for frogs. Everyone knows what is best for frogs and only dumb frogs would disagree.

The frogs do not notice each small increment of additional warmth and adapt to it – thinking that this is the new norm. Several months later you come out and find the pond is filled with cooked frogs.

### Production Not Products

As authoritarian Green leaders, we arrive in someone's house and tell them they cannot have running water in the bathroom, toilet, kitchen, and laundry. We find far too many metal pots and pans and demand that these be thrown out. The many electrical tools in the garage and kitchen must also go. And so, the tirade continues.

Before doing this, the Green leaders realised most citizens would be appalled with such behaviour, and membership numbers and donations to the Green Movement would drastically drop, threatening the very existence of the movement. So how do we force these dumb frogs to accept the lifestyle we have designed for them?

We hatch a cunning plan. Rather than banning products in thousands of homes, we should attack the means of producing those products.

If we don't want running water in the houses, we shut down dams. If we don't want metal in the homes, we shut down mines. If we don't want chemicals in the kitchen, laundry, or in our bathrooms, we shut down chemical factories. If we want to embrace veganism, we shut down abattoirs. We can stop anything by focussing on the means of production rather than the products.

## **Implementing the Plan**

Several pre-requisites and strategies are needed for the plan to work. We know that we can rely on the growing irrationality and lack of critical thinking skills of the average citizens. We have deceived them multiple times before. We can also rely on the ignorance of most about the means of production.

How many of us have toured and gained an insight into, say; our sewage systems, power generation plants, dams and our water systems, mines and the process of turning metals into useful products, food production etc.? Not many at all. Where there is ignorance, there is a wonderful environment for deception.

It is imperative that we separate the products from the means of production in our campaign. The campaign must be unbalanced. As we vilify production, we should never look at the other side of the coin just in case those silly frogs should realise that products they use and like are being threatened.

Next, we have learnt we cannot put frogs into hot water straight away, but you can boil these silly frogs slowly over time. To control the silly frogs' lives, you should gradually strangle the means of production as if we are pythons.

For example, we first teach people how to hate dams. Once they are vilifying dams you can encourage them to stop any new dams being built. Then finally, as has happened in America, you can then start tearing down dams. Similarly, you vilify mining, producing enraged citizens that will stop new mines being built. Then existing mines will fade away, or excuses can be found to close them down.

Note how easy it is to keep the focus on production rather than products. What is really good about this cunning plan, is the silly frogs are doing it for us. By the time the frogs realise all the products they use are disappearing, they will be boiled.

## **Conclusion**

As authoritarian Green leaders we may not be able to force the silly frogs to perfectly adapt all the life that we plan for them, but over time we are confident that we can force them to live most of this life. We should remember that any movement is better than none. It will teach us how to flex and use our authoritarian strength in the future.